

# The Inter-Com—Winter 2016

Public Information (PI)

Cooperation with the Professional Community (CPC)

PANEL 65

WINTER 2016 ISSUE

## WHAT'S IN THIS ISSUE:

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- CPC Experience
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## What is Inter-Com?

The Inter-Com is our newsletter, by us and for us. The newsletter is for the exclusive use of A.A. members who wish to exchange information about Public Information (PI) and Cooperation with the Professional Community (CPC) work within Area 79. The Inter-Com is a Quarterly publication - Winter, Spring, Summer, and Fall!

It is a fantastic opportunity for Districts, specifically PI and CPC Committees to share experience, strength and hope - new ways to reach the public and cooperate with the professional community - how you're doing in your district.

**Please have your submissions for Spring 2016 Inter-Com in by March 30, 2016**

*In this edition of the Inter-Com we will take a look at some of the experiences of our fellow A.A. in CPC, both on the receiving end and on the giving end! We will also look at some of the history of PI and CPC, and some of the highlights of PI throughout past of A.A.*

*Thanks to everyone who contributed!*

*Yours in Love, Unity and Service ...*

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"Our Twelfth Step—carrying the message—is the basic service that the A.A. Fellowship gives; this is our principal aim and the main reason for our existence. Therefore, A.A. is more than a set of principles; it is a society for alcoholics in action. We must carry the message, else we ourselves can wither and those who haven't been given the truth may die."

The A.A. Service Manual, "A.A.'s Legacy of Service" p.S1

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# Have you had a CPC experience?

*If a professional knew about A.A., likely someone did CPC before you*

*"My lawyer said I should go to AA... so did the judge."*

*"There was a pamphlet in the Doctor's office—I read it."*

*"I got a break from a law enforcement officer who told me about AA and I might want to go—and I did."*

*"I had an intervention with a professional who knew about AA and said it might help me."*

*"My EAP program at work helped me learn about AA and provided me with basic information."*

*"My employer understood that I had a disease and could not control my alcoholism. He helped me get help."*

*What does  
your  
Committee  
do?*

*Share your  
experience  
in the  
Inter-Com*

## The More Communication the Better!

### GSO CPC is coming to District 79!!

The following is an excerpt of an email from the Tracey O., at the CPC Desk at our GSO: "I currently serve on the Cooperation with the Professional Community (C.P.C.) desk here at your General Service Office (G.S.O.). By way of introduction, my name is Tracey, and I am an alcoholic.

...The College of Family Physicians of Canada will be holding their Annual Family Medicine Forum in Vancouver, BC from November 9 – 12, 2016. Alcoholics Anonymous would like to have a booth in their exhibit area for display and distribution of A.A. literature to attending professionals, who may also have questions about what A.A. is and what it isn't.

G.S.O. would take care of the expenses, including booth rental and furniture, which would be paid in advance. Please note that G.S.O. does not cover incidental expenses

for trusted servants, such as parking fees or meals.

We would ask that you and your committee provide A.A. volunteers to staff the booth — to be available to answer questions, provide literature, and serve as a resource for those professionals who stop by. You would be mailed literature to have at the booth, as well as a banner display."

**Many of you may remember we did this last year. We will be in touch closer to the date to round up our fantastic, service minded PI/CPC volunteers!**



### AREA NEWS

**District 62**, representing **Kamloops and environs** started up a new **PI/CPC Committee** in late 2015—awesome work and many kudos to Dave F, Jennie and Flora for the great work. Stay tuned for more on what's going on in Kamloops!

## PI and CPC—Blasts from the Past!

### PI STUFF—BOX 4-5-9 SUMMER ISSUE, 1969:

A bit of nostalgia from **Public Information**, in the legendary “Summer of ‘69” issue of Box 4-5-9:

#### A.A. ON TV IN COLOR

The brand new one-minute “public service announcement” about A.A. is now ready for local TV stations, and they are ready for *it*, if your P.I. Committee, central office or group will furnish it.

All in color, it begins with a foreman, a friend, a wife, and a big boss each saying the kind of thing we all remember hearing about our drinking. Then it points out that A.A. can help. There is space at the finish for you to show your local A.A. telephone number and address.

With the film you also get instructions on how to approach local TV.

One copy costs \$18; two, \$14 each; and three or more, \$10 each.

### DID YOU KNOW>>

**Public Information** is the elder sibling of the **CPC committee**. But did you know...

Until a General Service Board Action of 1970, Cooperation with the Professional Community Committees didn't exist! The functions that we now associate with CPC were part of the Public Information Committees.

From MG-I I, AA Guidelines, Cooperation with the Professional Community:

“By action of the General Service Board, January 1970, the trustees' Committee on Cooperation With the Professional Community (C.P.C.) —a spin off from the Public Information Committee—was developed. A similar Conference committee was formed the following year. Since that time, A.A. members in local areas have been responding to local need by establishing C.P.C. committees.”

Many Groups and Districts continue to this day to have combined PI/CPC committees, from long standing tradition, for convenience and also the ease of overlap of functions.

## How to Submit a story to the Inter-Com

We would love to hear from PI and CPC Committees with what is working, what is not working—looking for shared experience. If you have a particular question or topic you would like to ask of others working in PI/CPC work, feel free to submit your questions. We will publish it to be answered by others districts in a future newsletter.

### Sharing experience, strength and hope within our Area.

#### It's as easy as 1 2 3

1. Email your story, submission, and/or question to: [publicinformation@bcyukonaa.org](mailto:publicinformation@bcyukonaa.org) or [cpc@bcyukonaa.org](mailto:cpc@bcyukonaa.org)
2. Please identify yourself by first name and last initial only, in keeping with our tradition of anonymity.
3. Please identify your contribution to the Inter-Com with District number and a brief review of where your district is within BC/Yukon and please specify if your committee is PI, CPC, or PI/CPC.

Your suggestions/comments/input are not only needed but are also greatly appreciated and will make our exchange successful.

# Search at AA.org to find all the stuff you need!

You can find all sorts of information about PI and CPC by simply going to AA.org, the official website of the General Service Office (GSO) of Alcoholics Anonymous

Look around and see what's for PI and CPC at AA.org

On the AA home page ([www.aa.org](http://www.aa.org)) you can see an arrow pointing to "For Professionals". Click on that, and you will find all sorts of resources for professionals, including

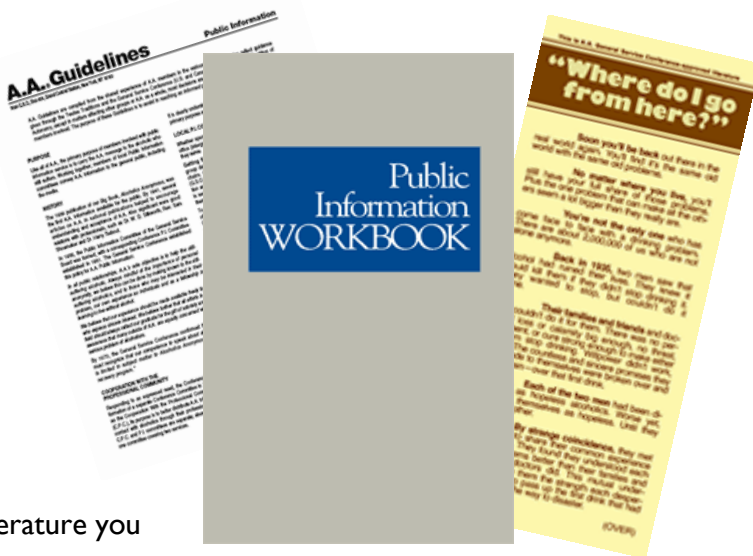
- Literature for professionals
- Videos for professionals
  - Healthcare professionals
  - Corrections professionals
  - Human resources professionals
- "About A.A." newsletter for professionals (including subscription link)
- Links to press/media information, including anonymity letter
- Contact link to CPC Desk at GSO



## WWW.AA.ORG has all the PI Literature!!

Did you know that you can go online to [www.aa.org](http://www.aa.org) and access ALL the Professional Information literature you could ever want?? You can get one copy for yourself free! (any more than one and you should purchase)

Go to [www.aa.org/pages/en\\_US/public-information-committees](http://www.aa.org/pages/en_US/public-information-committees) and you can see the workbook, guidelines and see and read all the relevant literature you need for your Public Information work!



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