



Public Information (P.I.)

Cooperation with the Professional Community (CPC)

TASK IDEAS

Introduction

Thank you for offering to serve on the Public Information (P.I.) or the Cooperation with the Professional Community (CPC) Committee. This document is provided to help you and the Committee get started in discussing its activities and how, or if, to cooperate with the other Committee, either P.I. or CPC.

Area 79 supports districts and service committees by providing information and tools to help committees get started, learn what other committees are doing, and through the District Committee Members (DCMs) in your district, how to connect directly with Area 79.

Both P.I. and CPC communicate out to non-members, however, the audiences are different. In general, Public Information is just that, providing information to non-members, family and the general public about A.A. and how it can help the still suffering alcoholic. For those who are willing to contact us, we provide general information, pamphlets, workshops if desired and how to contact us in the local district or area.

CPC focuses on the professional communities - e.g. doctors, lawyers, police officers, social workers and health care providers, to inform them about what A.A. has to offer the still suffering alcoholic. For those who are willing to contact us, we provide general information, pamphlets, workshops if desired and how to contact us in the local district or area.

Because of the overlapping mandate, and in some districts, only one committee, please consider combining efforts with the other committee. This has been successful in many districts in Area 79.

Thank you for your service!

Places to distribute literature (always ask permission). Ensure that distributed literature includes the contact information for the local helpline/website (eg. stamp/label/meeting list).

- ☐ 2SLGBTQQIA+ Resource Centres (P.I.)
- ☐ Any Bulletin Board (P.I.)
- ☐ Ambulance/Paramedics (CPC)
- ☐ Bar/Pub Washrooms (P.I.)
- ☐ Bus Stations/Buses (P.I.)
- ☐ Canadian Hard of Hearing Association – B.C. Chapter (P.I./CPC)
- ☐ Clinics (P.I./CPC)
- ☐ Churches (P.I./CPC)
- ☐ Counselling Office (CPC)
- ☐ Cultural Centres\Intercultural Centres (P.I.)
- ☐ Doctor's Office (P.I./CPC)
- ☐ Employment Family Assistance Program (P.I.)
- ☐ Employment Service Centres (CPC)
- ☐ Family Service Centres (CPC)
- ☐ Ferry Terminals (P.I.)
- ☐ Fire Department (CPC)
- ☐ Friendship Centres (P.I.)
- ☐ Grocery Stores (P.I.)
- ☐ Hospitals (P.I./CPC)
- ☐ Indigenous Child & Family Service Agencies (CPC)
- ☐ Indigenous communities/band offices (P.I./CPC)
- ☐ Information Booths (P.I./CPC)
- ☐ Laundromats (P.I.)
- ☐ Lawyers Offices (CPC)
- ☐ Library (P.I.) – Big Books
- ☐ Liquor Stores (P.I.)
- ☐ Motels (P.I.)
- ☐ Pharmacists (CPC)
- ☐ Police stations (CPC)
- ☐ Probation Offices (CPC)
- ☐ Retirement/Senior Facilities (P.I./CPC)
- ☐ Seniors Centre (P.I./CPC)

- ☐ Shelters/Soup Kitchens (P.I./CPC)
- ☐ Sidewalk Libraries (P.I.)
- ☐ Social Workers (CPC)
- ☐ Sports & Fitness Centres (P.I.)
- ☐ Taxicab Stations (P.I.)
- ☐ Tourism BC/Yukon (P.I.)
- ☐ Thrift Stores (P.I.)
- ☐ Train Stations (P.I.)
- ☐ Union Halls (P.I./CPC)
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- ☐

Places that may want a speaker or presentation...make use of A.A. videos. Hope, CPC DVD, Video's for Professionals, Young People's Videos.

- ☐ Churches Colleges & Universities
- ☐ CPC Luncheons
- ☐ Employment Service Offices
- ☐ ICBC Lawyers Offices
- ☐ Learning Centres
- ☐ Pharmacists Workers Compensation Board
- ☐ Police Stations Schools
- ☐ Retirement Community's
- ☐ Seniors Centres
- ☐ Trade Schools
- ☐ Wellness Fairs
- ☐ Youth Centres
- ☐
- ☐

Other P.I./CPC Committee opportunities for carrying the message through:

- ☐ A.A. business cards as a resource (First Responders, RCMP, Taxi Drivers and other professionals to hand out)
- ☐ [A.A. Grapevine](#) – books can be distributed in waiting rooms, holding cells/sobering centres, etc., with a local A.A. contact number
- ☐ A.A. Pamphlets – [A.A. for the Older Alcoholic](#), [How A.A. Members Cooperate with Professionals](#), [Understanding Anonymity](#), [Speaking at Non-A.A. Meetings](#)
- ☐ [BC/Yukon Area 79 Literature and Resources Tool app](#)
- ☐ Bus Bench Ad
- ☐ Flyers/Postcards
- ☐ Local Meeting Directories
- ☐ Lunch and Learn sessions (eg. Nurse Practitioners)
- ☐ Posters and QR (Quick Response Codes)
- ☐ PSA's (Audio – Radio Stations) - [P.I.](#) / [CPC](#)
- ☐ PSA's (Video – T.V. Stations) – [P.I.](#) / [CPC](#)
- ☐ Service Cards – [P.I.](#) / [CPC](#)
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Additional Resources:

- ☐ Kit Contents – [P.I.](#) / [CPC](#)
- ☐ [LinkedIn - Alcoholics Anonymous World Services, Inc.](#)
- ☐ [Meeting Guide app](#)
- ☐ Websites – [Alcoholics Anonymous](#) / [BC/Yukon AA](#)
- ☐ Workbooks – [P.I.](#) / [CPC](#)
- ☐ [YouTube - Alcoholics Anonymous World Services, Inc.](#)
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