

SOME HIGHLIGHTS FROM THE 73RD GENERAL SERVICE CONFERENCE

Thank you all for your service to Alcoholics Anonymous and for giving me this opportunity.
With appreciation and gratitude Rio D. BC /Yukon Area 79, Panel 73 Delegate

FINANCE

7th Tradition of Self-Support - \$10.55 million **down 2.1%** from \$10.78 million in 2021

Operation Expense: - \$17.82 million **up 19.9%** from \$14.86 in 2021

AAWS publishing gross profit down \$4.78 million **down 22.3%** last year \$6.29 million.

Literature **price increase of 20% for books** and **30% for pamphlets** was effective April 3, 2023.

Clarify that contributions are received by the General Service Board.

LITERATURE

Literature desk is working on the **Fifth Edition** drafting of our beloved book Alcoholics Anonymous, and **Fourth Edition** drafting of **Alcohólicos Anónimos**.

Updates for the pamphlets A.A. for the Black and African-American Alcoholic, A.A. for the Native North American, and Do You Think You're Different?

AAWS Report

2025 International Convention Vancouver, British Columbia

It is not too early to begin to get excited about this event, **July 3-6, 2025**

Group Services: Our front desk received 14,339 phone calls; responded to responded to 29,114 unique email inquiries and processed 30,320 literature orders. They executed 7,025 District/Area/Group updates in NetSuite, and conducted several trainings of area registrars who then performed 8,819 updates via Fellowship Connection. Our mailroom team processed a total of 40,708 pieces of incoming mail and 17,284 pieces of outgoing mail.

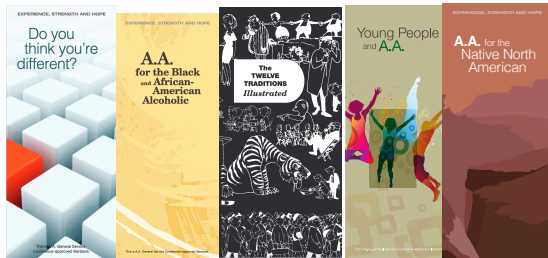
GSO's A.A. Website: The website received an estimated 15,197,000 users; Meeting Guide app has a total of 630,979 users; LinkedIn Account with 2,635 followers and our YouTube Channel with 8.17K subscribers.

Employees: we had ~97 employees at GSO, which dropped to ~81 after VRIP (voluntary retirement and incentive plan) will be at 92 when vacant positions are filled.

Translations and Licensing For this Conference the background material was provided in English, Spanish and French for the first time! The development of a software program to manage the translation and licensing requests throughout the world, cost \$85,630 to develop. Carefully, efficiently, and legally responding to the requests of international structures to get A.A. literature into the hands of those who need it.

Archives: Revised, received and catalogued important collections from trustee emeritus Ward Ewing Class A GSB Chair 2009-2013 and former GSO Staff member Eve M. (1954-1968), curated an onsite exhibit on the history of the publication of the book, Twelve Steps and Twelve Traditions to commemorate the 70th anniversary of its publication, and managed the growing repository, with 345 new pieces filed in 2022.





LITERATURE

Advisory Action

The draft pamphlet based on A.A.'s Three Legacies be ceased. And the material turned into a service piece.

Advisory Action

The revised draft pamphlet of The Twelve Traditions Illustrated be approved.

Advisory Action

The print version of Too Young be retired and the content be repurposed as an animated video. A video version would be much easier to translate in all 3 languages (EN, SP and FR) and could be used on YouTube.

Committee Considerations: The pamphlet "A.A. for the Native North American." Send request for stories to widest possible audience and review progress in 2024

Committee Considerations: The Fifth Edition of Alcoholics Anonymous is unlikely to be done by the 2025 International Convention. Over 2500 stories were received.

Committee Considerations: "A.A. for the Black and African-American Alcoholic." Requested that a draft or a progress report be brought back to the 2024 Conference Committee

Committee Considerations: The committee discussed a proposal for Big Book or Twelve Steps and Twelve Traditions study guides and **took no action.** The committee suggested that currently approved projects be completed before considering new materials.

Remote Communities Meeting-It was well attended and the Area 78 Delegate Tami L. Translated the entire meeting in ASL

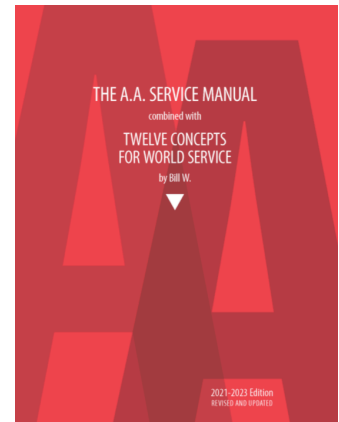
REPORT AND CHARTER/SERVICE MANUAL

Advisory Action

The AA Service Manual not be printed in 2023 and that a new edition be published biannually starting in 2024-2026.

Advisory Action.

Anonymity-protected Final Reports be posted annually on aa.org beginning with the 2023 General Service Conference.



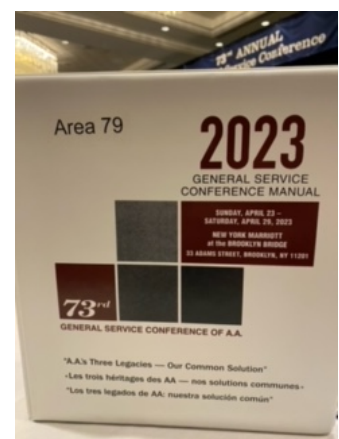
TREATMENT AND ACCESSIBILITIES

Advisory Action: The revised pamphlet "A.A. for the Older Alcoholic—Never too Late" be approved with minor edits in a format that does not require folding.

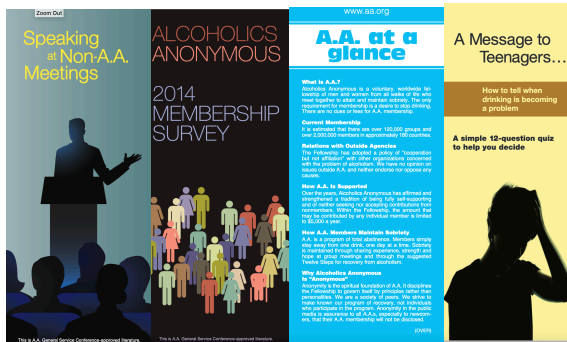
Advisory Action: Approved Military audio interviews



That GSO provide clear and consistent language disclaimers on GSO digital platforms and informational materials to clarify that the purpose of listing groups at GSO is distinct from listing meetings on the Meeting Guide



CORRECTIONS: Advisory Action: That the following section be added to page 12 of the pamphlet "AA in Corrections Facilities' Like all AA members, persons in custody can benefit from sponsorship. Advisory Action: Change the word correspondence to communication in the committee's Composition, Scope Procedure.



PUBLIC INFORMATION

AAWS Podcast and Instagram are both in development and will be brought back in 2024 to the Conference Committee on PI

Advisory Action:

That the Membership Survey pamphlet be updated to reflect the findings from the 2022 Alcoholics Anonymous Membership Survey, with minor editorial changes.

Committee Considerations:

Accepted a progress report on revision to the flyer "A.A. at a Glance" and looks forward to a progress report or draft flyer to be brought to the 2024 Conference Committee on Public Information.

Accepted a progress report on revision to the pamphlet "Speaking at Non-A.A. Meetings" and looks forward to a progress report or draft pamphlet to be brought to the 2024 Conference Committee on Public Information

Accepted a progress report on revision to the flyer "A Message to Teenagers." The committee provided support for the fact that there is a need for a flyer or format that can be handed off to professionals or young people in hard copy and would like it to include a QR code, if possible. The committee looks forward to a progress report or draft work to be brought back to the 2024 Conference Committee on Public Information.

AGENDA-Great workshop topic ideas!

The theme for the 2024 General Service Conference be: **Connecting with Love, Unity and Service**

The following be presentation/discussion topics for the 2024 General Service Conference

Presentation Theme: Responsibility in Service: When and How to Give

Topic 1: Safety Through Out the Structure in our Fellowship

Topic 2: 1728 Sponsorship

Topic 3: Overcoming the Barriers to Participation

COOPERATION WITH THE PROFESSIONAL COMMUNITY

Advisory Action:

The pamphlet "A.A. in Your Community" be approved with minor editorial changes.

Committee Considerations:

The committee considered a request to retire the pamphlet "A Member's Eye View" and **took no action**.

The committee noted the improvement in the consistent cadence of posting to the LinkedIn page.



POLICY / ADMISSIONS

Advisory Action: Process for Polling the General Service Conference Between Annual Meetings Using Virtual Technology

To foster unity, trust, and transparency in the Fellowship, the members of the General Service Conference meet outside of the annual meeting for general sharing sessions at least two times per year utilizing virtual meeting technology.

ADDITIONAL INFORMATION:

New Trustees - Northwest Regional Trustee-**Ken T.**, Eastern Massachusetts. Southwest Regional Trustee-**Teresa J.**, New Mexico. Trustee At Large Canada-**Robert L.**, North East Quebec.

Participation of Online Groups in the U.S./ Canada Service Structure” The committee agreed that an important next step would be for delegates to find out more about the online groups in their areas and requested that the ad-hoc committee provide them with sample questions they may use in that inquiry.

Recommendation not resulting in a conference action. Alternate delegates be provided access to the same Conference materials as their sitting delegates, except for materials shared during Conference week.

“Safety and A.A.: Our Common Welfare” and concluded that the service piece is a necessary and useful tool for A.A. groups. The committee suggested revisions to be considered for inclusion in the next printing of the service piece. SMF 209

Committee Considerations:

The committee reviewed a progress report regarding the translation of the book Alcoholics Anonymous (Fourth Edition) into plain and simple language and agreed with the general direction of the project. The committee requested that the project continue to move forward and that a draft or progress report be brought back to the 2024 Conference Committee on Literature.

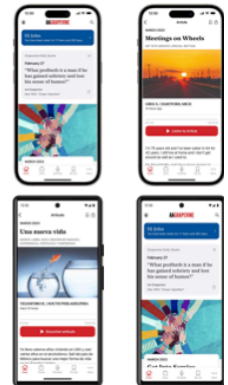


AA GRAPEVINE

Over the years, General Service Conference Advisory Actions have increased the amount of services the Grapevine provides at no charge to the members, but at increasing cost to the Grapevine. These services include the YouTube Channel, the Instagram accounts, and the podcast. With the reduction in subscription revenue, it is becoming impossible for the Grapevine to absorb these costs without showing a deficit.

Grapevine and La Viña apps

- iPhone and Android
- Easy to use
- One tap access, passwords embedded
- Fun to engage with: Interactive, sharing thoughts, sharing stories, sharing info
- Personalize with sobriety date, favorite meetings, and spiritual maintenance checklist
- Exclusive content for app users
- Share your Experience, Strength and Hope on articles
- More opportunity to publish your articles
- Share articles with your group, with friends



Proposed \$2.99/month

Timeline-to be tested in July and August with Beta release. Launch September 2023

AAWS ONLINE CONTRIBUTIONS

save us \$2.67 per contribution

The enhancements to the online contributions page include:

Faster processing, Simplified navigation, a more intuitive user interface, clearer directions and less cluttered web pages.

Contributions made online cost less to process than those made by cheque—yielding another \$2.67 per contribution available to carry the message. Currently less than 25 percent of contributions are made online. We hope that these improvements will encourage more use of our online contribution pages, increasing the impact of your Seventh Tradition contributions.