**2022 District & Intergroup Public Information Activity Subsidy Application**

|  |  |
| --- | --- |
| Date |  |
| District # or Intergroup name and Location |  |
| Contact Name |  |
| Contact’s Position (DCM or Intergroup PI Chair) |  |
| Contact Person Phone number |  |
| Contact Person email address |  |

**Please answer the following questions. Use a separate page if necessary.**

What type of PI activity is the District or Intergroup conducting?

Who is the intended audience and how will your activity reach them?

How will the PI activity convey A.A. information to the general public, and/or the media?

Is the PI activity being proposed on the BC/Yukon PI/CPC task list? The list is available on the login side of the webpage - GSC/Public Information. Explain.

Is the PI activity being proposed related to the internet or social media platforms? Explain.

Do you have a way of measuring the reach (number or people or places contacted) of this PI activity? Explain.

**Please provide the following budget details. Fill in only those items that apply to your specific situation.** *If there is any other information you feel we need to know, please attach it to this application form.*

|  |  |
| --- | --- |
| Cost of product(s) Eg. Pamphlets, PSAs etc. |  |
| Travel costs to deliver/support activity |  |
| Other costs |  |
| **Total Cost** (add up all your costs) |  |
| District/Intergroup contribution |  |
| **Subsidy Requested** (Subtract Contribution from Total Cost) |  |

**Send completed form to:**

[pi@bcyukonaa.org](mailto:pi@bcyukonaa.org)

All applications will be acknowledged.