

THE INTER-COM

Area 79 Public Information and Cooperation with the Professional Community Quarterly Newsletter for January 2021

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WHAT IS THE INTER-COM?

The Inter-Com is our newsletter, by us, for us. This newsletter is for the exclusive use of A.A. members who wish to exchange information about Public Information (P.I.) and cooperation with the Professional Community (CPC) work within Area 79. The Inter-Com is a quarterly publication – January, April, July, and October.

It is a fantastic opportunity for districts, specifically P.I. and CPC committees, to share experience, strengths and hope – new ways to reach the public and cooperate with the professional community – how and what you are doing in your district.



LOOKING FOR A MEETING?

You can find a meeting almost anywhere by downloading the Meeting Guide app onto your smartphone.

A reminder to groups to keep the Registrar (registrar@bcyukonaa.org) informed of any changes to the date, time and format (virtual or face-to-face) so that she can advise GSO (owns & updates the app). GSRs can find the group change form on our webpage at www.bcyukonaa.org under service materials.

Please Contact us:

Dan F. – Public Information
 Email: pi@bcyukonaa.org

Diane O. – Cooperation with the Professional Community
 Email: cpc@bcyukonaa.org

SUCCESSFUL 2020 FOR DISTRICT 62 PI COMMITTEE

The pandemic brought challenges to our District but it also brought opportunity! One of the first things our District did was to establish online meetings using the Zoom platform. At one point in April, we had 15 of our 30 registered groups hosting virtual meetings. We also had an opportunity to do a TV story on how A.A. was carrying the message during the pandemic. The story can be seen at the following link:

<https://cfjctoday.com/2020/04/13/alcoholics-anonymous-providing-online-meetings-during-covid-19-pandemic/>

As we approached summer members took it upon themselves to host outdoor meetings in a local park at Noon and 7PM. Since that time more groups have resumed face-to-face meetings. Our meetings can be found here: <http://www.district62aa.org/meetings.html>

We published business cards for our District and encourage members to leave them on bulletin boards in retail outlets, hotels and public places such as visitor or information centres.

We were also lucky to secure Audio Public Service Announcements (PSAs) with three local radio stations. The PSAs were selected from the Audio PSAs downloadable from www.aa.org. Each station is running 15 x 30 second ads per week. The PSAs will run from November 16th 2020 to January 16th 2021. Our sincere thanks to Peter H. of the Miracle Group for building the bridge with Stingray Radio so that these PSAs could run.

Our business card is printed below:



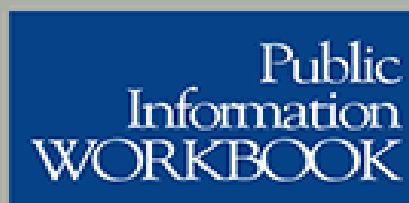
In love and service,

Pam K.

P.I. Committee Chair
District 62

What is Public Information work and Why Should AAs do it?

Public Information (P.I.) in Alcoholics Anonymous means carrying the message of recovery to the still-suffering alcoholic by informing the general public about the A.A. program. We carry the message by getting in touch with and responding to the media, schools, industry, and other organizations which can report on the nature and purpose of A.A. and what it can do for alcoholics.



As our co-founder, Bill W., wrote:

Public Information takes many forms – the simple sign outside a meeting place that says “AA meeting tonight:” listing in local phone directories; distribution of AA literature; and radio and television shows using unsophisticated media techniques. Whatever the form, it comes down to “one drunk carrying the message to another drunk”, whether through personal contact or through the use of third parties and the media.

What is the purpose of area or local CPC Committees?

Members of these committees inform professionals about A.A. - where we are, what we can do, and what we cannot do. An attempt is made to establish better cooperation between A.A.s and professionals in the field.

Many local A.A. service committees will, upon request, provide informational presentations for organizations. Sessions can be tailored to meet specific needs. A typical agenda might include one or several A.A. films and a presentation by one or more A.A. members on "What A.A. Is and What It Is Not."

What do CPCs do?

The CPC Workbook, available from the General Service Office, will be of great assistance in working with professionals in your area, province or community. One suggestion is to work with one group of professionals at a time.

When a list of professionals, both individuals and organizations, has been compiled, members of the CPC committees may:

- a. Make an initial contact (letter, phone, face to face)
- b. Offer to come and talk with a professional about A.A., or offer a CPC presentation to professional groups.
- c. Offer to take a professional to an open A.A. meeting in the area.
- d. Provide A.A. literature describing the A.A. program of recovery.
- e. Stress A.A.s eagerness to serve as a community resource to help the alcoholic recover.

Why is CPC activity important?

The professional can help the alcoholic become willing to hear the A.A. message of recovery. There are still those professionals who have little or no understanding of A.A. Open communication in a spirit of friendly cooperation is still important.

How To Make Submissions to the Inter-Com

We would love to hear from P.I. and C.P.C. Committees with what is working, what is not working- looking for shared experience. Sharing experience, strength and hope with BC Yukon Area 79

It's as easy as 1,2,3

1. Email your story, submission and/or question to publicinformation@bcyukonaa.org or cpc@bcyukonaa.org
2. Please identify yourself by first name and last initial only, in keeping with our tradition of anonymity.
3. Please identify your contribution to the Inter-Com with district number and a brief review of where your district is within BC Yukon Area 79 and please specify if your committee is P.I. , C.P.C. or PI/CPC.

Remember that this current edition, as well as all archived editions, are now on the Public Side of our Area 79 Website under the NEWS tab for your reading pleasure.

Welcome Panel 71 Public Information and Cooperation with the Professional Community DCMs:

P.I. Committee Districts: 7, 38, 40, 44, 66

CPC Committee Districts: 6, 9, 18, 56, 73

Disclaimer: Articles are not intended to be statements of A.A. policy, nor does publication of any article imply endorsement by either A.A. or BC/Yukon Area 79