

# **AA's Meeting In Print**

## **The AA Grapevine Challenge**

The AA Grapevine, Inc. is totally self-supporting and does not receive AA group contributions or income from advertising or membership fees.

Grapevine publications are financed entirely by the sales of the Grapevine magazine, On-line Grapevine and other related books and CDs.

The magazines and all other items are never priced to earn a profit, but to cover basic operating expenses and to cover escalating fixed costs (such as postal increases of 40% over a 10-year period).

### **NEWS FLASH: GRAPEVINE IS NOT A SINKING SHIP!**

In fact, if 4,500 print subscriptions were added in addition to the current print subscription projections Grapevine would close the budget gap and become fully self-supporting this year.

### **THAT'S ONLY 48 EXTRA PRINT SUBSCRIPTIONS PER AREA**

The Grapevine Board and the management team are hard at work incorporating the Fellowship's survey input to bring the feedback to life in the magazine and at [aagrapevine.org](http://aagrapevine.org).

### **Please get the word out about this challenge by:**

- Announcing it at your Home Group, wherever you find AAs Members

**To subscribe go online at: [AAGrapevine.org](http://AAGrapevine.org) or call  
1-800-631-6025**

**Area 79, Let's Do Our Part and Support Our  
Grapevine**